

Celebration of Financial Literacy Day on 4th March, 2024 by Dutch-Bangla Bank PLC.

Financial Literacy is the ability to use knowledge and skills to manage one's financial resources effectively for lifetime financial security. It helps people to improve their decision-making in how to earn, spend, budget, save and eventually invest money in line with what suits their needs the best.

Dutch-Bangla Bank PLC has celebrated the Financial Literacy Day by sharing customer awareness 'Digital লেনদেন-এর ব্যবহার ও উপকারিতা' all Branches, Sub-Branches, Rocket & AB Offices and Fast Tracks for celebration of Financial Literacy Day on March 04, 2024 (First Monday of March) and instructed all concern to arrange in house discussion & knowledge sharing with customers.

The theme for this Financial Literacy day was '**Digital** লেনদেন-এর ব্যবহার ও উপকারিতা'.

Accordingly, all Branches, Sub-Branches, Rocket & AB Offices and Fast Tracks were celebrated Financial Literacy Day by Group discussion with potential customers, one to one knowledge sharing, in house discussion with existing customers, farmer, foreign remittance beneficiary, student, & small shop owner etc.

A few photographs of celebration of Financial Literacy Day-2024 by Dutch-Bangla Bank are presented here under:

Financial Literacy is the knowledge of how to make smart decisions with money. This includes preparing a budget, knowing how much to save, deciding favorable loan terms understanding impacts to credit etc. Dutch-Bangla Bank has celebrated the Financial Literacy Day by sharing customer awareness the theme "**Digital** লেনদেন-এর ব্যবহার ও উপকারিতা"











